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## **Feels Like Home welcome email**

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| **From:** Feels Like Home  **To:** <customer list>  **Subject:** Welcome home, {{ fname }}!  Feels Like Home logo  A kitchen table with chairs, a couch, and a side table We’re glad you’re here. You can now access exclusive deals, style tips, and consultations with interior design experts. Get cozy, because we think you’ll want to stick around for a while.**Enjoy 10% off your first order** with code: **WELCOME10**   |  | | --- | | **Shop our collections** | |

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## ***For All* product launch newsletter**

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| **From:** Feels Like Home  **To:** <customer list>  **Subject:** Introducing the *For All* collection  Feels Like Home logo  **Transform your home for less**  Say hello to our new *For All* line, made with the same care and craftsmanship as always—now for less. Featuring classic pieces to last a lifetime, the *For All* line is sure to please even the toughest armchair critics.  Creating affordable, luxury furniture in our signature style was no easy task, but we’re proud to say we’ve done it. With new kitchen and dining sets, sofas, rugs, and more, there’s never been a better time to get the home you’ve always wanted.  A kitchen table and chairs   |  | | --- | | **Explore *For All*** |   Find out what people are saying about *For All* with reviews from *Homes in Style* magazine and the *Everyday Design* podcast.  **Ready to start designing?**  Book a design consultation Claim your free fabric swatch |

## **Promotional email**

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| **From:** Feels Like Home  **To:** <customer list>  **Subject:** You’ve got great taste!  Feels Like Home logo  **Still thinking it over?**  We think these space-saving shelves would look great in your home. But if you’re still not sure, we’re here to help. Book a consultation with one of our design experts now.  A pair of floating shelves  And remember—you can still get **10% off your first order**  with code **WELCOME10**   |  | | --- | | **Redeem 10% off now** |   We’ve picked out a few more pieces we think you’ll love. Check them out:  A pair of kitchen bar stools A kitchen island Lighting fixtures |